Economics of Globalization  
INTL 120 Section 01  
Fall 2017 Syllabus

Instructor: Dr. Beatriz Maldonado  
Office: Beatty Center, Room 325  
Office Hours: MW 1:30 – 3:00 pm and by appointment  
Email: maldonadobirdba@cofc.edu  
Class Location: Education Center Room 113  
Meeting Times: MWF 9:00 – 9:50 am

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<tr>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
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<td>INTL 120 Class!</td>
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Prerequisites: This course has no prerequisites

Textbook and class materials:


- **Oaks**: All other reading materials, including excerpts from textbooks and articles will be posted on Oaks as well as homework handouts and online quizzes. You can access Oaks through My Charleston ([https://my.cofc.edu/](https://my.cofc.edu/)) or directly at [https://lms.cofc.edu/](https://lms.cofc.edu/)

- **Videos on Oaks**: There are a number of videos that make up part of the assignment and preparatory work which will also be posted on Oaks. We will not watch any of the videos in class. You are responsible for watching these videos on your own time and taking notes for class discussion

- **Email**: I will often send out emails to the class about upcoming deadlines and events that are relevant to the class. Please make sure to regularly check your university email.
Course Description:
This course introduces topics surrounding economic globalization. It examines the historic and current economic causes and consequences of global integration. Topics include history of globalization, the role of international trade, post-WWII global monetary system and financial integration. It evaluates the arguments on both sides of the globalization debate as well as globalization’s effects on domestic economies and policies, labor markets, production, and on the environment (among other topics).

Course Learning Objectives:
- Students will demonstrate an understanding of basic international economic concepts that will allow them to critical think about current international economic issues.
- Students will demonstrate effective writing skills through the completion of short papers and one term paper that will incorporate the topics and concepts discussed in the class.
- Through the study of economics of globalization, students will acquire knowledge about other topics of globalization in complimentary fields such as history and political science. As a result, student will be encouraged to think in a multidisciplinary setting and to analyze issues using a multidisciplinary approach.

General Education Student Learning Objectives:
- Students apply social science concepts, models, and theories to explain human behavior, social interactions, and social institutions.
This learning outcome will be assessed in one of the homework assignments given in the semester and is worth 3% of the overall final grade.

Grades:
- Class Participation: Students will be required to participate in class discussion and debates that will take place throughout the semester.
  - Just showing up for class is not sufficient to get anything but a D- in this category!

- Reading quizzes: Quizzes consisting of short response to readings, articles, or videos will be given during class. These are pass/fail.
  - There are no make-up quizzes. The two lowest grades in this category will be dropped.
  - Quizzes will usually be given in the first ten minutes of class so it is important to be on time. If you are late to class and miss the quiz, it will be scored as a zero.

- Homework: There will be periodic writing assignments that deal with the topics being covered in the class. These assignments will be short research projects which require correct citations. Failure to cite will be considered a violation of the honor code.
• **Book Quizzes:** We will be reading *Travels of a T-shirt in the Global Economy* throughout the semester. There will be an online quiz for each chapter due on Sunday night by 11:59pm throughout the semester (see the schedule on last page of syllabus).
  o Students are responsible for properly submitting these on time. There will be no make-up quizzes.
  o Two lowest grades in this category will be automatically dropped.
  o **Note:** you are to work on these quizzes alone. If you are caught cheating, appropriate actions will be taken. Please refer to the honor code listed in this document.

• **Midterms:** There will be Three midterms.
  o The *tentative* dates for the three midterms are:
    - September 20, 2017
    - October 25, 2017
    - December 4, 2017

• **Group Project & Presentation:** Semester long group project which will consist of a various assignments throughout the semester including a presentation at the end of the semester.
  o The group project will entail the students picking a good (e.g. the iPhone) and researching how and where the components of the good were made and what implications its production has on the local economy where the good is produced as well as on our local economy.
  o See Group Project Handout (posted on Oaks)
  o **Presentations will be given during the Final Exam Period** (Wednesday December 13 8:00 am – 11:00 am).

• **Final Grade Calculation:** The final grade in this class will be calculated as follows:
  - Class Participation: 5%
  - Reading Quizzes: 10%
  - Homework: 15%
  - Travels of a T-Shirt Quizzes: 15%
  - Midterm 1: 10%
  - Midterm 2: 10%
  - Midterm 3: 10%
  - Group Project:
    - Project Proposal: 5%
    - Individual Project Outline with Sources: 5%
    - Participation: 5%
    - Individual Portion of Presentation: 5%
    - Group Presentation: 5%
• **Grade Scale:**

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<th>Grade</th>
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<tr>
<td>A</td>
<td>93.5 – 100</td>
<td>A-</td>
<td>89.5 – 93.4</td>
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<tr>
<td>B+</td>
<td>86.5 – 89.4</td>
<td>B</td>
<td>82.5 – 86.4</td>
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<td>B</td>
<td>79.5 – 82.4</td>
<td>B-</td>
<td>76.5 – 79.4</td>
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<td>C+</td>
<td>75.5 – 79.4</td>
<td>C</td>
<td>72.5 – 75.4</td>
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<td>C</td>
<td>69.5 – 72.4</td>
<td>D+</td>
<td>66.5 – 69.4</td>
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<td>D</td>
<td>62.5 – 66.4</td>
<td>D</td>
<td>59.5 – 62.4</td>
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<td>&lt;59.5</td>
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**Attendance:**

• Attendance will be taken at every class meeting and will count towards the class participation grade.
• It is important to highlight that every in-class quiz or assignment that you miss is automatically granted a zero.
• More than six absences will lead to automatic failure of the course (WA). I strongly suggest you save these absences for illnesses, emergencies, and (if applicable) university sanctioned events.
• If you miss class, you will need to obtain a copy of the notes from another student. The instructor will NOT provide copies of class notes.

**Reasonable accommodation policy:**

Any student in this course who has a disability that may prevent him or her from fully demonstrating his or her abilities should the Center for Disability Services/SNAP, located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsible for notifying me as soon as possible and for contacting me at least 48 hours before accommodation is needed.

**Cell Phone Policy:**

Please turn off cell phones as you enter class. While this is not a theatre, the same courtesies should be followed. It is distracting to your instructor as well as your neighbor when phones go off. If I hear or see a student using a cell phone, the student will receive a 50% reduction for that week’s quiz grade. If a cell phone rings (or vibrates audibly) during an exam that student will receive a 10% reduction for that exam.

**Center for Student Learning:**

I encourage you to utilize the Center for Student Learning’s (CSL) academic support services for assistance in study strategies and course content. They offer tutoring, Supplemental Instruction, study skills appointments, and workshops. Students of all abilities have become more successful using these programs throughout their academic career and the services are available to you at no additional cost. For more information regarding these services please visit the CSL website at [http://csl.cofc.edu](http://csl.cofc.edu) or call (843)953-5635.
Writing Center:

I encourage you to take advantage of the Writing Lab in the Center for Student Learning (Addlestone Library, first floor). Trained writing consultants can help with writing for all courses; they offer one-to-one consultations that address everything from brainstorming and developing ideas to crafting strong sentences and documenting sources.

For more information, please call 843.953.5635 or visit http://csl.cofc.edu/labs/writing-lab/

Honor Code:

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student’s actions are related more to a misunderstanding will handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration—working together without permission—is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance.

Students can find the complete Honor Code and all related processes in the Student Handbook at http://studentaffairs.cofc.edu/honor-system/studenthandbook/index.php
Tentative Course Outline:

**Topic 1: What is Globalization?**
- *What is Globalization?* (Video)

**INTERNATIONAL FINANCE**

**Topic 2: Introduction to topics in International Finance**

**Topic 3: Gold Standard**

**Topic 4: The Inter-War Period:**

**Topic 5: Bretton Woods**
- Institutions of Bretton Woods – IMF, World Bank, and GATT/WTO
  - Rischard, Jean-François. *The History of the World Bank.* (Video)

**Topic 6: After Bretton Woods**
Topic 7: Financial Crises

- 2008 Financial Crisis:
- European Crisis:

**INTERNATIONAL TRADE**

Topic 8: Introduction to Topics in International Trade


Topic 9: International Trade


Topic 10: Sweatshops

- Balko, Radley. “Sweatshops and Globalization”
- Films for the Humanities and Social Sciences (2000). “Nike in Vietnam.” Segment in *Globalization is Good*. (Video)
- Keady, Jim (2011). *Behind the Swoosh*. (Video)
- Just Do It! Human trafficking in Nike’s Sweatshops Factory in Malaysia. News Video Compilation. (Video).

Topic 11: Fair Trade

- *Tipping the Balance: What is Fair Trade?* (Video)
- *Do Farmers Benefit From Fair Trade?* (Video)
- *Fair Trade Is Not So Fair* (Video – Posted on Oaks, watch at home)
OTHER TOPICS

Topic 12: Immigration:

- Powell, B. (2011, Nov. 28). *Economics of Immigration: Myths and Realities*. Learn Liberty (Video)

Topic 13: Economic Globalization and the Environment

- Cowen, T. *Environmental Economics*. Marginal Revolution University. (Video)

Topic 14: BRIC(S)

- The Economist (2013, Mar. 29). *Why is South Africa included in the BRICS?*
- The Economist (2014, July 19). *An acronym with capital: Setting up rivals to the IMF and the World Bank is easier than running them*.

Some Important Dates:

Note: Travels of a T-shirt will be posted Oaks and can be accessed at any time prior to their deadline.

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<tr>
<th>Date</th>
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<tr>
<td>September 3</td>
<td>Preface and Chapter 1 Quizzes Due</td>
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<td>September 10</td>
<td>Chapters 2 and 3 Quizzes Due</td>
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<td>September 17</td>
<td>Chapters 4 and 5 Quizzes Due</td>
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<td>September 20</td>
<td>Exam 1</td>
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<td>October 1</td>
<td>Chapters 6 and 7 Quizzes Due</td>
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<td>October 8</td>
<td>Chapters 8 and 9 Quizzes Due</td>
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<td>October 13</td>
<td>Group Project Proposal Due</td>
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<td>October 15</td>
<td>Chapters 10 and 11 Quizzes Due</td>
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<td>October 16-17</td>
<td>Fall Break</td>
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<td>October 22</td>
<td>Chapter 12 Quizzes Due</td>
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<td>October 25</td>
<td>Exam 2</td>
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<td>October 26</td>
<td>Last Day to Drop Class with a W</td>
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<td>November 5</td>
<td>Chapters 13 and 14 Quizzes Due</td>
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<td>November 12</td>
<td>Chapter 15 Quizzes Due</td>
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<td>November 19</td>
<td>Conclusion and Epilogue Quizzes Due</td>
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<td>November 25-29</td>
<td>Thanksgiving Break</td>
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<td>December 1</td>
<td>Individual Project Outlines Due</td>
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<td>December 4</td>
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<tr>
<td>December 13</td>
<td>Final Exam Time for Presentation (8:00 am – 11:00 am)</td>
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*Exam dates are tentative.*