Economics of Globalization
INTL 120 Section 02
Fall 2015 Syllabus

Instructor: Dr. Beatriz Maldonado
Office: Beatty Center, Room 325
Office Hours: MW 1:30 – 3:00 pm and by appointment
Email: maldonadobirdba@cofc.edu
Class Location: Education Center Room 112
Meeting Times: MWF 9:00 – 10:50 am

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Textbook and class materials:


- **Oaks:** All other reading materials, including excerpts from textbooks and articles will be posted on Oaks as well as homework handouts and online quizzes. You can access Oaks through My Charleston (https://my.cofc.edu/) or directly at https://lms.cofc.edu/

- **Videos on Oaks:** There are a number of videos that make up part of the assignment and preparatory work which will also be posted on Oaks. We will not watch any of the videos in class. You are responsible for watching these videos on your own time and taking notes for class discussion

- **Email:** I will often send out emails to the class about upcoming deadlines and events that are relevant to the class. Please make sure to regularly check your university email.
Course Description:
This course introduces topics surrounding economic globalization. It examines the historic and current economic causes and consequences of global integration. Topics include history of globalization, the role of international trade, post-WWII global monetary system and financial integration. It evaluates the arguments on both sides of the globalization debate as well as globalization’s effects on domestic economies and policies, labor markets, production, and on the environment (among other topics).

Course Learning Objectives:
• Students will demonstrate an understanding of basic international economic concepts that will allow them to critical think about current international economic issues.
• Students will demonstrate effective writing skills through the completion of short papers and one term paper that will incorporate the topics and concepts discussed in the class.
• Through the study of economics of globalization, students will acquire knowledge about other topics of globalization in complimentary fields such as history and political science. As a result, student will be encouraged to think in a multidisciplinary setting and to analyze issues using a multidisciplinary approach.

General Education Student Learning Objectives:
• Students apply social science concepts, models, and theories to explain human behavior, social interactions, and social institutions. This learning outcome will be assessed in one of the homework assignments given in the semester and is worth 3% of the overall final grade.
Grades:

- **Class Participation:** Students will be required to participate in class discussion and debates that will take place throughout the semester.
  - Just showing up for class is not sufficient to get anything but a C- in this category!

- **Reading quizzes:** Quizzes consisting of short response to readings, articles, or videos will be given during class.
  - There are no make-up quizzes.
  - The two lowest grades in this category will be dropped.

- **Homework:** There will be periodic writing assignments that deal with the topics being covered in the class. These assignments will be short research projects which require correct citations. *Failure to cite will be considered a violation of the honor code.*

- **Book Assignments:** We will be reading *Travels of a T-shirt in the Global Economy* throughout the semester. There will be assignments for every chapter that must be turned into the appropriate dropbox on Oaks due on Friday night by 11:59pm throughout the semester (see the schedule on last page of syllabus). Assignments may be completed ahead of time!
  - The three lowest grades in this category will be automatically dropped.
  - *Note: you are to work on these assignments alone. If you are caught cheating, appropriate actions will be taken. Please refer to the honor code listed in this document.*

- **Midterms:** There will be Three midterms.
  - The **tentative** dates for the three midterms are:
    - September 23, 2015
    - October 28, 2015
    - December 4, 2015

- **Group Project & Presentation:** Semester long group project which will consist of a various assignments throughout the semester including a presentation at the end of the semester.
  - The group project will entail the students picking a good (e.g. the iPhone) and researching how and where the components of the good were made and what implications its production has on the local economy where the good is produced as well as on our local economy.
  - Presentations will be given during the Final Exam Period (Monday December 14 8:00 am – 11:00 am).
• **Final Grade Calculation:** The final grade in this class will be calculated as follows:
  
  - Class Participation: 5%
  - Reading Quizzes: 10%
  - Homework: 15%
  - Travels of a T-Shirt Quizzes: 15%
  - Midterm 1: 10%
  - Midterm 2: 10%
  - Midterm 3: 10%
  - Group Project: 25%
    - Project Proposal: 5%
    - Individual Project Outline with Sources: 5%
    - Participation: 5%
    - Individual Portion of Presentation: 5%
    - Group Presentation: 5%

• **Grade Scale:**
  
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<td>A-</td>
<td>89.5 – 93.4</td>
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<td>B+</td>
<td>86.5 – 89.4</td>
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<td>C-</td>
<td>69.5 – 72.4</td>
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<td>D+</td>
<td>66.5 – 69.4</td>
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<td>D</td>
<td>62.5 – 66.4</td>
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<td>D-</td>
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• **Attendance:**
  
  - Attendance will be taken at every class meeting and will count towards the class participation grade.
  - Excessive absences (more than 5 undocumented absences) will result in an automatic WA at the end of the semester.
  - Apart from that, attendance at every meeting is highly recommended as there will periodically be homework/quizzes during class time.
  - If you have missed class, you will need to obtain a copy of the notes from another student. The instructor will NOT provide copies of class notes under any circumstance.
Reasonable accommodation policy:

Any student in this course who has a disability that may prevent him or her from fully demonstrating his or her abilities should the Center for Disability Services/SNAP, located on the first floor of the Lightsey Center, Suite 104. Students approved for accommodations are responsibility for notifying me as soon as possible and for contacting me at least 48 hours before accommodation is needed.

Cell Phone Policy:

Please turn of cell phones as you enter class. While this is not a theatre, the same courtesies should be followed. It is distracting to your instructor as well as your neighbor when phones go off. If I hear or see a student using a cell phone, the student will receive a 50% reduction for that week’s quiz grade. If a cell phone rings (or vibrates audibly) during an exam that student will receive a 10% reduction for that exam.

Center for Student Learning:

I encourage you to utilize the Center for Student Learning’s (CSL) academic support services for assistance in study strategies and course content. They offer tutoring, Supplemental Instruction, study skills appointments, and workshops. Students of all abilities have become more successful using these programs throughout their academic career and the services are available to you at no additional cost. For more information regarding these services please visit the CSL website at [http://csl.cofc.edu](http://csl.cofc.edu) or call (843)953-5635.

Writing Center:

I encourage you to take advantage of the Writing Lab in the Center for Student Learning (Addlestone Library, first floor). Trained writing consultants can help with writing for all courses; they offer one-to-one consultations that address everything from brainstorming and developing ideas to crafting strong sentences and documenting sources.

For more information, please call 843.953.5635 or visit [http://csl.cofc.edu/labs/writing-lab/](http://csl.cofc.edu/labs/writing-lab/)
Honor Code:

Lying, cheating, attempted cheating, and plagiarism are violations of our Honor Code that, when identified, are investigated. Each incident will be examined to determine the degree of deception involved.

Incidents where the instructor determines the student’s actions are related more to a misunderstanding will be handled by the instructor. A written intervention designed to help prevent the student from repeating the error will be given to the student. The intervention, submitted by form and signed both by the instructor and the student, will be forwarded to the Dean of Students and placed in the student’s file.

Cases of suspected academic dishonesty will be reported directly by the instructor and/or others having knowledge of the incident to the Dean of Students. A student found responsible by the Honor Board for academic dishonesty will receive a XF in the course, indicating failure of the course due to academic dishonesty. The student may also be placed on disciplinary probation, suspended (temporary removal) or expelled (permanent removal) from the College by the Honor Board.

Students should be aware that unauthorized collaboration--working together without permission--is a form of cheating. Unless the instructor specifies that students can work together on an assignment, quiz and/or test, no collaboration during the completion of the assignment is permitted. Other forms of cheating include possessing or using an unauthorized study aid (which could include accessing information via a cell phone or computer), copying from others’ exams, fabricating data, and giving unauthorized assistance.

Students can find the complete Honor Code and all related processes in the Student Handbook at http://studentaffairs.cofc.edu/honor-system/studenthandbook/index.php
Tentative Course Outline:

Introduction

What is Globalization?

- *What is Globalization?* (Video)

International Finance

Introduction to topics in International Finance


History of Money

- Gold Standard:
- The Inter-War Period:
- Bretton Woods:

Institutions of Bretton Woods – IMF, World Bank, and GATT/WTO

- Rischar, Jean-François. *The History of the World Bank.* (Video)

International Finance after Bretton Woods


Financial Crises

- 2008 Financial Crisis:
- European Crisis:
International Trade

Introduction to Topics in International Trade


Free Trade


Sweatshops

- Balko, Radley. “Sweatshops and Globalization”
- Films for the Humanities and Social Sciences (2000). “Nike in Vietnam.” Segment in *Globalization is Good*. (Video)
- Keady, Jim (2011). *Behind the Swoosh*. (Video)
- Just Do It! Human trafficking in Nike’s Sweatshops Factory in Malaysia. News Video Compilation. (Video).

Fair Trade

- Tipping the Balance: What is Fair Trade? (Video)
- Do Farmers Benefit From Fair Trade? (Video)
- Fair Trade Is Not So Fair (Video – Posted on Oaks, watch at home)
Other Topics

Economic Globalization and the Environment


Energy:


The Rise of the Rest:


Immigration:


Globalization and Development

Some Important Dates:

Note: All Travels of a T-Shirt Dropbox folders are already posted on Oaks and can be accessed at any time prior to their deadline.

September 4  Preface and Chapter 1 Due
September 11 Chapters 2 and 3 Due
September 18 Chapters 4 and 5 Due

**September 23**  Exam 1

October 2  Chapters 6 and 7 Due
October 9  Chapters 8 and 9 Due
October 16  Chapters 10 and 11 Due
October 19-20  Fall Break
October 23  Chapter 12 Due

**October 28**  Exam 2

**October 29**  Last Day to Drop Class with a W

November 6  Chapters 13 and 14 Due
November 13  Chapter 15 Due
November 20  Conclusion and Epilogue Due

**November 25-29**  Thanksgiving Break

December 4  Exam 3

**December 7**  Last Day of Class – Individual Project Outlines Due

December 14  Schedule Final Exam Time for Presentation (8:00 am – 11:00 am)

*Exam dates are tentative.*